

THE PRODUCTS**The BlueChip Bronze product.**

Description	Bronze
Funeral Cover	R 10 000
Accidental Death	N/A
KGA Assist	Yes
Monthly Premium	R 110
Marketing fee	R 50
Admin fee	R 10
Total Startup Fee	R 170

Product Premium Breakdown

Monthly premium	R110
Product cost and VAT	R25-00
Marketing fee	R65-00
Admin fee	R20-00

THE PRODUCTS**The BlueChip Silver products**

Description	Silver
Funeral Cover	R 10 000
Accidental Death	R 10 000
KGA Assist	Yes
Monthly Premium	R 140
Marketing fee	R 100
Admin fee	R 10
Total Startup Fee	R 250

Product Premium Breakdown

Monthly premium	R140
Product cost and VAT	R30-00
Marketing fee	R80-00
Admin fee	R30-00

The BlueChip Gold products

Description	Gold
Funeral Cover	R 10 000
Accidental Death	R 10 000
KGA Assist	Yes
Monthly Premium	R140 x 2
Marketing fee	R 100
Admin fee	R 20
Total Startup Fee	R 400

Product Premium Breakdown

Monthly premium	R140
Product cost and VAT	R40-00
Marketing fee	R80-00
Admin fee	R40-00