

Business Unlimited

*with You & BlueChip*

Welcome

to the

**Blue  Chip**  
Business Opportunity

Westrich Marketing (Pty) Ltd T/A BlueChip is a registered  
Financial Service Provider FSP 26878

# THE TWO TYPES OF INCOME

## ACTIVE INCOME

- YOU HAVE TO BE PRESENT TO EARN
- DEPENDENT ON YOU ALONE
- STOPS WHEN YOU STOP
- LIMITED
- YOU ARE VULNERABLE
- 97% EARN ACTIVE INCOME
- 97% @ 65 ARE DEAD OR DEAD BROKE

## PASSIVE INCOME

- CREATE A BUSINESS SYSTEM
- PRODUCES INCOME EVEN IN YOUR ABSENCE
- UNLIMITED

# SERVICES vs PRODUCT

TEACHERS  
DOCTORS  
ATTORNEYS  
WAITERS, ETC

## PRODUCT CHARACTERISTICS

- **EVERONE NEEDS IT**
- **IT'S AFFORDABLE @ R140**
- **DO LIMITED NUMBER OF SALES ONCE OFF**

# THE BUSINESS OPPORTUNITY

- ONCE YOU BOUGHT THE PRODUCT,  
YOU HAVE THE RIGHT TO SELL IT



**YOUR OWN BUSINESS!!**

# RECOMMEND AND EARN

LVL	Members	Commission per level	Level commission	Total commission
1	7	R20	R140	R140
2	49	R20	R980	R1,120
3	343	R20	R6,860	R7,980
4	2 401	R20	R48,020	R56,000

# RECOMMEND AND EARN

Level	Refs	Level 4	Level 5	Level 6	Level 7
1	7	R20	R10	R10	R10
2	49	R20	R20	R10	R10
3	343	R20	R20	R20	R10
4	2 401	R20	R20	R20	R20
5			R10	R10	R10
6				R10	R10
7					R10
<b>7 x 3 x 3 x 3 x 3 x 3 x 3: ± R78,000 pm</b>					

# MONTHLY BONUSES

Level 1	3	6
Level 2	9	18
Level 3	27	54
<b>Bonus</b>	<b>R3,000</b>	<b>R6,000</b>

A monthly bonus of **R3,000** is payable to a member who personally introduces 3 people on his/her first level, who in turn introduce 3 people each on the 2nd level and those 9 people introduce 3 people each on the 3rd level. A monthly bonus of **R6,000** is payable to a member who has two perfect structures as explained above, in place.

# **ADDITIONAL INCENTIVES**

<b>Members on 1<sup>st</sup> level</b>	<b>Total Members</b>	<b>Once-off bonus</b>	<b>Monthly Allowance</b>
<b>3</b>	<b>39</b>	<b>R250</b>	
<b>3</b>	<b>78</b>	<b>R500</b>	
<b>3</b>	<b>150</b>	<b>R750</b>	
<b>3</b>	<b>300</b>	<b>R1,000</b>	
<b>5</b>	<b>500</b>	<b>R2,000</b>	<b>R1,000</b>
<b>5</b>	<b>750</b>	<b>R2,500</b>	<b>R1,500</b>
<b>10</b>	<b>1,000</b>	<b>R5,000</b>	<b>R2,000</b>
<b>10</b>	<b>2,000</b>	<b>R10,000</b>	<b>R5,000</b>
<b>10</b>	<b>5,000</b>	<b>R20,000</b>	<b>R10,000</b>
<b>10</b>	<b>10,000</b>	<b>R50,000</b>	<b>R20,000</b>

**Maintain structure for 2 month to qualify for incentive**

# THE PRODUCT

- **EVERYBODY NEEDS IT**
- **IT'S AFFORDABLE @ R140**
- **FUNERAL POLICY UNDERWRITTEN BY KGA Life**
- **FAMILY COVER OF R10 000**
- **NO LIMIT TO SIZE OF FAMILY**
- **CHILDREN COVERED TO 21  
(FULL TIME STUDENTS TO 25 YEARS)**
- **COVER AGAINST SUICIDE & HIV/AIDS**



# Business Start-up Fee

<b>Description</b>	<b>Cover and Premium</b>
<b>Funeral Cover</b>	<b>R10,000</b>
Accidental Death	Yes
KGA Assist	Yes
Monthly Premium	R140
<b>Marketing Fee</b>	<b>R100</b>
Admin Fee	R10
<b>Total Start-up fee</b>	<b>R250</b>

# Summary

## Different ways to earn an income

- 1. Marketing Fee**
- 2. High Income over 4 levels (Wide)**
- 3. Commission over 7 levels (Deep)**
- 4. Once-off bonuses**
- 5. Monthly bonuses**
- 6. Incentive bonuses**

**TAKE ACTION NOW!!  
REQUEST & COMPLETE AN  
APPLICATION**



**BECOME THE DRIVER OF YOUR  
OWN FINANCIAL VEHICLE!!**

