

Blue Chip

Business Opportunity

Westrich Marketing (Pty) Ltd T/A BlueChip is a juristic representative of KGA Life Limited FSP No 15980

THE BUSINESS OPPORTUNITY

While you are being covered by the different products, you can also earn an income with BlueChip.

THE PRODUCT

DESCRIPTION	COVER AND PREMIUM
Funeral Cover	R 10 000
Accidental Death	R 10 000
KGA Assist	Yes
Monthly Premium	R 140
Marketing fee	R 100
Admin fee	R 10
Total Startup Fee	R 250

Funeral Participation Plan Benefit Structure

ASSURED	BENEFIT
Member	R10 000
Spouse	R10 000
Children over 14 years	R10 000
Children 6 to 13 years	R5 000
Children still borne to 5 years	R2 500

Members over 65 years - R5000 cover only
All products underwritten by KGA Life. KGA Life is a registered Financial Service Provider nr. 15980.

KGA Assist: Tel: 086 0000 535

- Repatriation of Mortal Remains
- 24 hr legal assistance
- 24 hr nurse line
- Emergency evacuation

Who May Join

Age: From 18 years up to 75 years
Children : No restriction on size of family
Students also covered up to age 25. All physically or mentally disabled children who are dependent on their parents irrespective of age.

Waiting periods for funeral cover

1 (one) month waiting period in the event of accidental deaths
6 (six) month waiting period on funeral policy

Death as a result of Dreaded Diseases

- 0 to 6 months membership: No benefit
- 7 to 12 months membership: 25% of claim amount
- 13 to 18 months membership: 50% of claim amount
- 19 to 24 months membership: 75% of claim amount
- 24 months membership: 100% of claim amount

For further information visit: www.bchip.co.za

THE INCOME POTENTIAL

Level	Referrals	Comm/level	Level Comm	Total comm
1	7	R20	R140	R140
2	49	R20	R980	R1 120
3	343	R20	R6 860	R7 980
4	2 401	R20	R48 020	R56 000

No limit on how wide you can go.

R100 marketer's fee will be paid to you on every member that you personally enrol

Build your network over 7 levels.

As soon as there are more referrals on level 5 than on level 1, level 5 opens. If there are more referrals on level 6 than level 2, then level 6 opens and finally when there are more referrals on level 7 than on level 3, then level 7 opens.

Level	1	2	3	4	5	6	7
5	R10	R20	R20	R20	R10		
6	R10	R10	R20	R20	R10	R10	
7	R10	R10	R10	R20	R10	R10	R10

7x3x3x3x3x3x3 = R78,000 per month

Monthly bonuses

A monthly bonus of **R3000** is payable to a member who personally introduces 3 people on his/her first level, who in turn introduce 3 people each on the 2nd level and those 9 people introduce 3 people each on the 3rd level. A monthly bonus of **R6000** is payable to a member who has two perfect structures as explained above, in place.

Members on 1st level	Total Members	Once-off bonus	Monthly Allowance
3	39	R250	
3	78	R500	
3	150	R750	
3	300	R1,000	
5	500	R2,000	R1,000
5	750	R2,500	R1,500
10	1,000	R5,000	R2,000
10	2,000	R10,000	R5,000
10	5,000	R20,000	R10,000
10	10,000	R50,000	R20,000

Bank details for cash deposit of first premium or unpaids:

Account Name: Westrich Marketing T/A BlueChip

Bank: ABSA Branch Code: 632005

Account number: 407 359 7092

Bank reference as follows:

First monthly premium: BC + member id + initial + surname

Unpaid: UP + member id + initial + surname

Fax the deposit slip to fax number at bottom of application form or to (021) 913 6842.