



BlueChip is a juristic representative of KGA Life Ltd FSP 15980

## Welcome to the presentation

### Financial Wellbeing



### Possibilities



### Income



**You CAN change your lifestyle**



# **THE TWO TYPES OF INCOME**

## **ACTIVE INCOME (SALARY)**

- YOU HAVE TO BE PRESENT TO EARN
- DEPENDENT ON YOU ALONE
- STOPS WHEN YOU STOP
- LIMITED
- YOU ARE VULNERABLE
- 97% EARN ACTIVE INCOME
- 97% @ 65 ARE DEAD OR DEAD BROKE

## **PASSIVE INCOME**

- CREATE A BUSINESS SYSTEM
- PRODUCES INCOME EVEN IN YOUR ABSENCE
- UNLIMITED

# **SERVICES vs PRODUCT**

To earn an income you either provide a SERVICE  
or sell a PRODUCT

**SERVICES:** TEACHERS  
DOCTORS  
ATTORNEYS  
WAITERS, ETC.

**PRODUCT - MARKET IN  
MOST *EFFICIENT*  
& MOST *INNOVATIVE MANNER***

# PRODUCT FEATURES

- Essential – Everybody needs it
- Known by all
- Used for decades
- Ideal:
  - Requires no warehouse, packaging or transportation
  - It has no expiry date
  - No-one can steal it!
  - Promote Once: EARN INCOME FOR LIFE

# THE BUSINESS OPPORTUNITY

- ONCE YOU BOUGHT THE PRODUCT,  
YOU HAVE THE RIGHT TO SELL IT



**YOUR OWN BUSINESS!!**

# RECOMMEND AND EARN

LVL	Members	Commission per level	Level commission	Total commission
1	5	R30	R150	R150+R500*
2	25	R20	R500	R650
3	125	R20	R2 500	R3 150
4	625	R20	R12 500	R15 650

**\* 5 x R100 referral fee earned**

# RECOMMEND AND EARN

LVL	Members	Commission per level	Level commission	Total commission
1	7	R30	R210	R210
2	49	R20	R980	R1 190
3	343	R20	R6 860	R8 050
4	2 401	R20	R48 020	R56 070

# NETWORK OVER 7 LEVELS

Level	Referrals	Level 4	Level 5	Level 6	Level 7
1	5	R30	R20	R10	R10
2	25	R20	R20	R20	R10
3	125	R20	R20	R20	R20
4	625	R20	R20	R20	R20
5			R10	R10	R10
6				R10	R10
7					R10
<b>7 x 3 x 3 x 3 x 3 x 3 x 3: ± R78,000 pm</b>					



# INCENTIVES

Members on 1 <sup>st</sup> level	Total Members over 7 levels	Once-off bonus	Monthly Allowance
3	39	R250	
3	78	R500	
3	150	R750	
3	300	R1,000	
5	500	R2,000	R1,000
5	750	R2,500	R1,500
10	1,000	R5,000	R2,000
10	2,000	R10,000	R5,000
10	5,000	R20,000	R10,000
10	10,000	R50,000	R20,000

Maintain structure for 2 month to qualify for incentive

# MONTHLY BONUSES

OBTAIN A DIAMOND  
STRUCTURE & EARN **R1 000pm BONUS**

LEVEL	MEMBERS	Commission	BONUS
1	3	R90	<b>R1 000 pm</b>
2	9	R180	
3	27	R540	
Totals	39	R810	<b>R1 810 pm</b>

**Maintain structure for 2 month to qualify for incentive**

# MONTHLY BONUSES

OBTAIN A DOUBLE DIAMOND  
STRUCTURE & EARN **R2 000 pm BONUS**

LEVEL	MEMBERS		Commission		BONUS
1	3	3	R90	R90	<b>R2 000pm</b>
2	9	9	R180	R180	
3	27	27	R540	R540	
Totals	39	39	R1 620pm		<b>R3 620pm</b>

**Maintain structure for 2 month to qualify for incentive**

# **Income Summary**

**Different ways to earn an income**

- 1. Marketing Fee**
- 2. High Income over 4 levels (Wide)**
- 3. Commission over 7 levels (Deep)**
- 4. Incentive bonuses**
- 5. Once-off bonuses**
- 6. Monthly bonuses**

# THE PRODUCT

- FUNERAL POLICY UNDERWRITTEN BY KGA Life
- FAMILY COVER OF R10 000
- ACCIDENTAL COVER R10 000
- NO LIMIT TO SIZE OF FAMILY
- CHILDREN COVERED TO 21  
(FULL TIME STUDENTS TO 25 YEARS)
- COVER AGAINST SUICIDE & HIV/AIDS
- KGA Assist
  - ☐Repatriation of Mortal Remains
  - ☐24 Hour Legal Assistance
  - ☐24 Hour Nurse Line
  - ☐24 Hour Emergency Evacuation



# **PRODUCT BENEFITS**

- ✓ **Affordable @ R150pm**
- ✓ **Growing Monthly Income**
- ✓ **Peace of mind - Lump Sum Payout upon death**
- ✓ **Leave a Legacy - Continuation of Income**
- ✓ **Pro-rata cover against Dreaded Disease  
after 6 months**
- ✓ **Automatic Acceptance (18 – 75)**
- ✓ **No Medical Examinations**

# THE COMPANIES



EST. 2001

**Juristic Representative of KGA Life Ltd FSP 15980**

- ☐ **INFRASTRUCTURE & SUPPORT**
- ☐ **ADMIN SYSTEM & WEBSITE**
- ☐ **TRAINING**
- ☐ **ADMINISTRATION**
- ☐ **COMMISSION PAYOUTS**



# THE UNDERWRITER

## HEAD OFFICE

53 Canterbury Street,  
Bellville

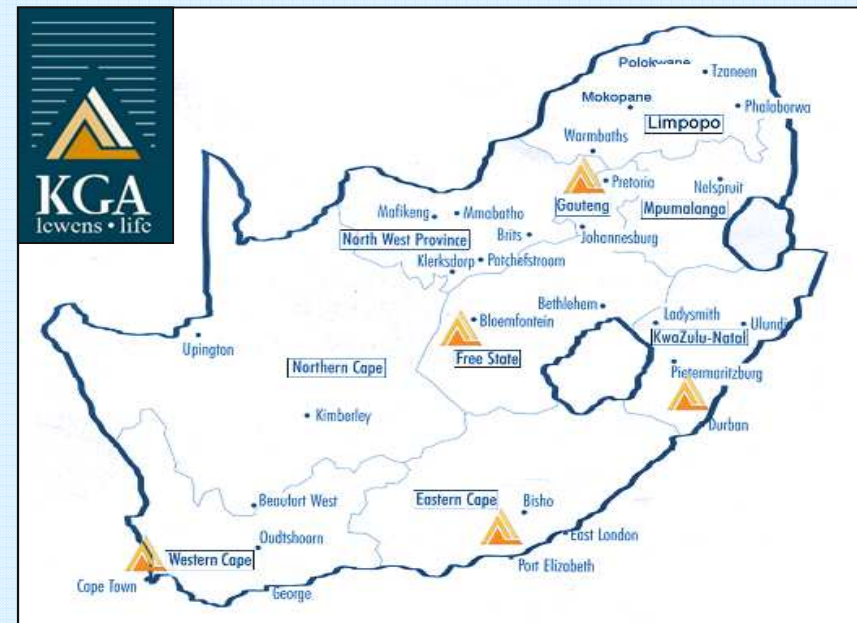


**Est 1986**

**FSP 15980**

## KGA LIFE - BRANCHES

Cape Town  
Port Elizabeth  
Bloemfontein  
Durban  
Centurion





# STEPS TO SUCCESS

☐ COMPLETE AN APPLICATION

☐ PAY BUSINESS START-UP FEE

Startup Cost	Monthly Premium	Marketing Fee
R250	R150	R100

☐ ATTEND TRAINING SESSION

☐ REFER AT LEAST 5 PEOPLE ONCE-OFF

☐ HELP YOUR PEOPLE

**Exponential Growth \$\$\$**



## QUESTIONS

[www.bchip.co.za](http://www.bchip.co.za)

or

[www.bluechipnetwork.co.za](http://www.bluechipnetwork.co.za)