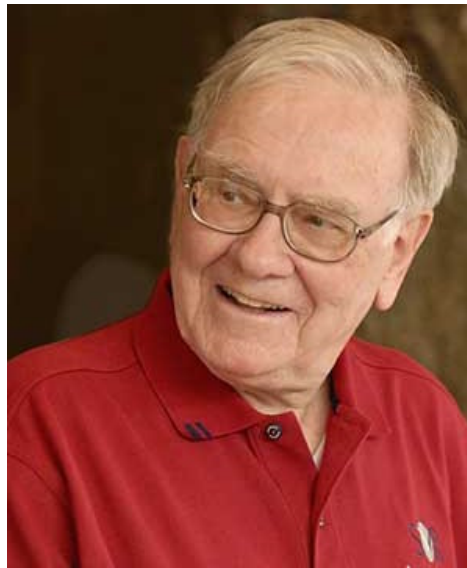


Blue Chip

Business Opportunity



Information Age



Warren Buffet

*"The richest people
in the world look
for and build
NETWORKS.
Everyone else
looks for work."
~Robert Kiyosaki*



FASTEN SEAT BELT



The Business Of The 21st Century



**Your Gateway to Financial Freedom
in the 21st Century and Beyond**



WELCOME

Blue  Chip
Business Opportunity

Current Global Economic Crisis



BlueChip



Financial



Freedom

Work smart ... Not hard



Blue  **Chip**
Business Opportunity

Start-up Fee

R300

Passive Income

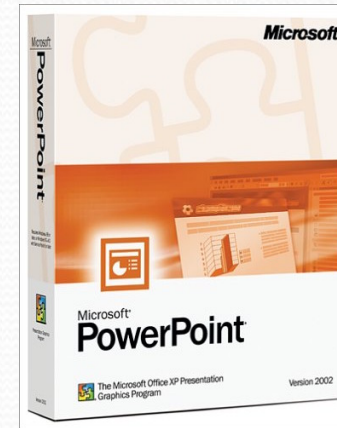
Proven Formula + Support = Success



$E=mc^2$



Marketing Tools



SIMPLE, EFFECTIVE & POWERFUL

Referral Marketing



**Marketing Fees, commission,
bonuses & incentives**

Referral Fees

Level	Referrals	Comm./Ref	Level Comm.	Total Comm.
1	7	R30	R210	R210
2	49	R30	R1 470	R1 680
3	343	R30	R10 290	R11 970
4	2401	R30	R72 030	R84 000

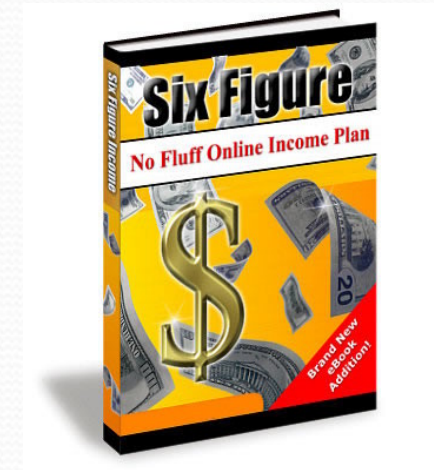
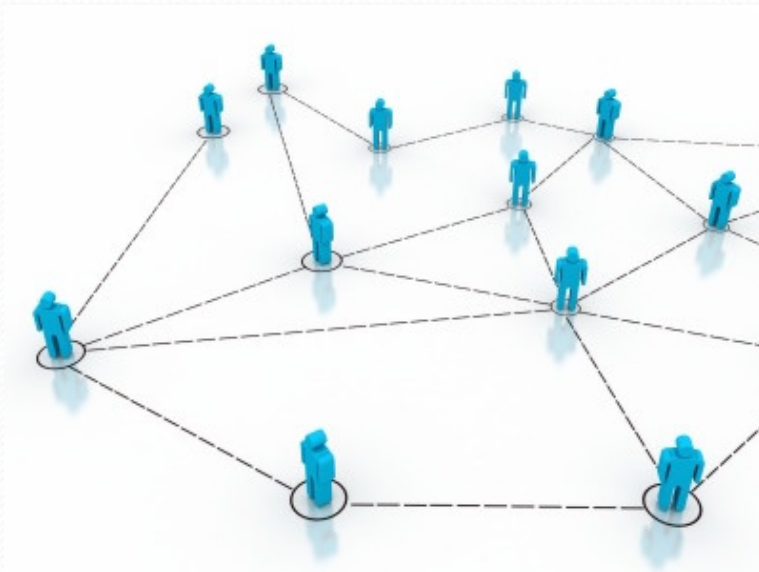


Once-off Marketing Fee - R100



Paid directly into your account!

Viral Tsunami



Monthly Bonuses

Level	Referrals	Monthly Bonus
1	3	R1 000
2	9	
3	27	
Total	39	

Level	Referrals	Referrals	Monthly Bonus
1	3	3	R2 000
2	9	9	
3	27	27	
Total	39	39	

*Maintain structure for 2 consecutive months to qualify for incentive

Additional Incentives

Members on Level 1	Total Members (1-7)	Once-Off Bonus	Monthly Allowance
3	39	R250	-
3	78	R500	-
3	150	R750	-
3	300	R1 000	-
5	500	R2 000	R1 000
5	750	R2 500	R1 500
10	1 000	R5 000	R2 000
10	2 000	R10 000	R4 000
10	5 000	R20 000	R10 000
10	10 000	R50 000	R20 000

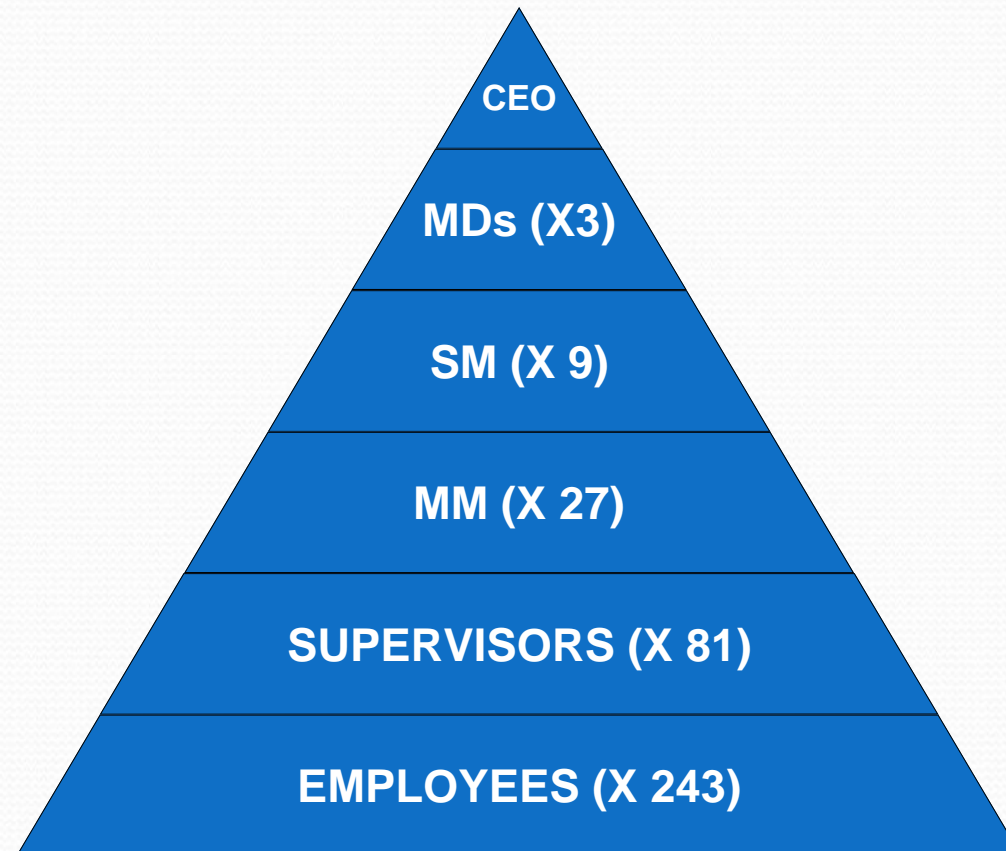
*Maintain structure for **2** consecutive months to qualify for incentive

The Power Of Numbers

1 New Member Per Month Scenario

Month	1	3	6	9	12
Total Members	1	7	56	255	793
Total Income	R30	R210	R1 680	R7 650	R23 790

The Pyramid Myth



Is It Legal?

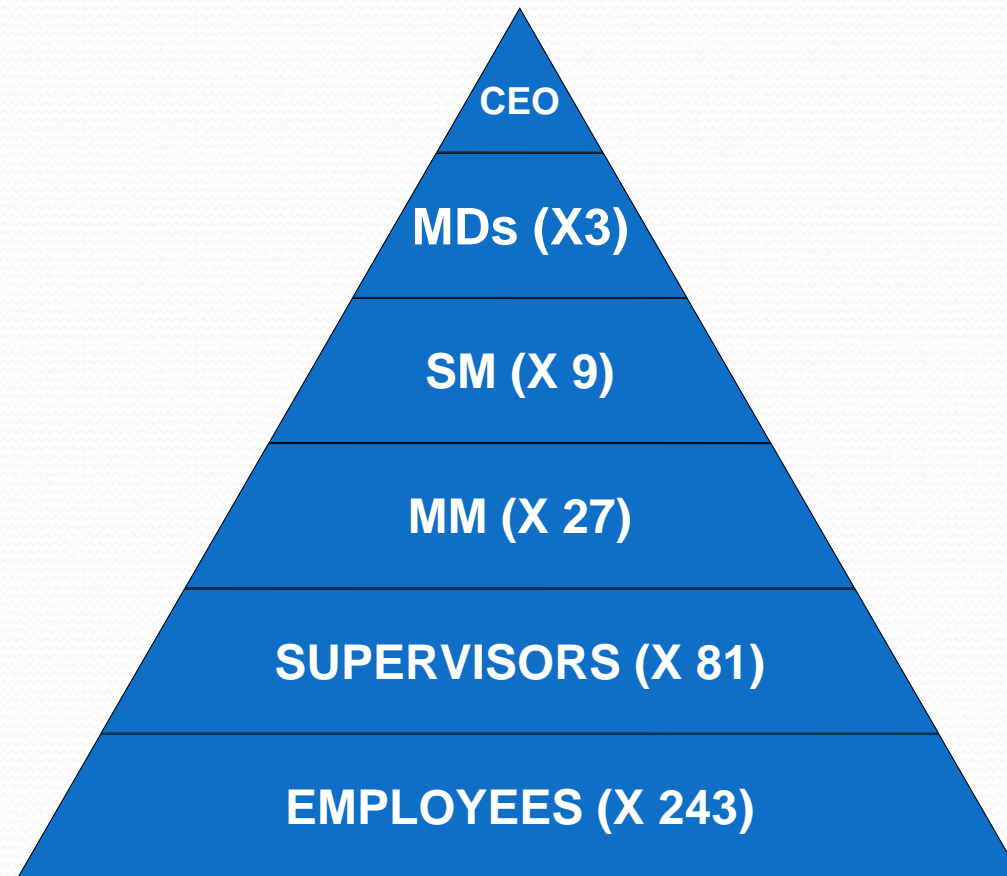
What
makes a
business
legal?



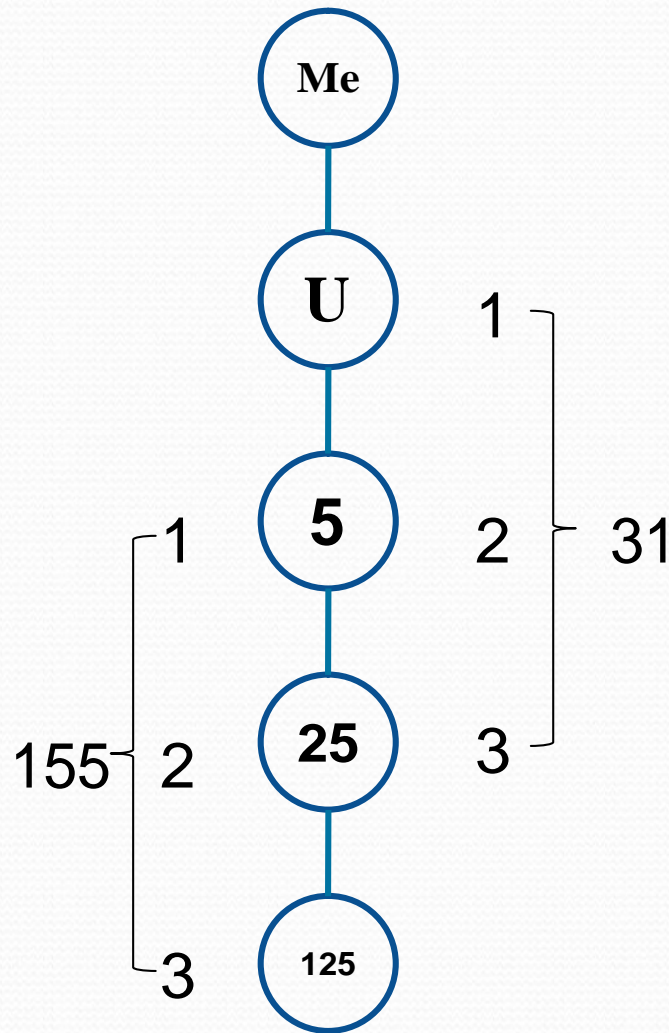
A
Product
or
Service

Our Product is approved by the FSB

Conventional Organisation



Referral Marketing Company



**You earn 5 times more
for doing 5 times more
work = FAIR**

Business = Profit



Product Features

- **Everybody needs it**
- **No warehousing, packaging or transport**
- **Cannot be stolen**
- **No expiry date**
- **Promote once, but earn life-long income**
- **Immediate and ongoing income**
- **No annual membership renewal fees**
- **Free online admin system**
- **Small initial capital outlay**
- **You are your own BOSS**

KGA ASSIST - RISK

- **24 Hour Legal and Medical Assistance,**
- **24 Hour Emergency Evacuation**
- **Repatriation of Mortal Remains**
- **HIV, Trauma and Assault Support**
- **Funeral Cover of R10 000**
- **Accidental death R20 000 (main member)**
- **No limit to size of family, children up to 21**
- **Cover against suicide after 24 months**
- **No Medical Examinations**
- **Automatic Acceptance (18 - 75)**
- **Leave A Legacy - Continuation Of Income**

Additional Information

Attend a Training Session



Consult
the FAQ

A screenshot of the Blue Chip Business Opportunity website. The header features the logo and navigation links: Home, Presentation, Endorsement, News, Terms, JOIN, and Members. Below the header is a banner for "Business Unlimited with You & BlueChip" featuring a modern building. The main content area is divided into three columns: "Blue Chip Products" listing BlueChip Elite NEW, BlueChip Silver, Short-Term Insurance, Funeral Cover, and Accidental Death; "Why Blue Chip" listing benefits like immediate income, ongoing income, no yearly renewals, computer administration, free online documentation, small capital outlay, no stock, and being your own boss; and "Inspirational Quote" by John D. Rockefeller. There is also a "Marketer of the Month" section with a photo and a "Blue Chip Videos" section with a "Presentation" link.

www.bchip.co.za

Summary

- 1. Pay R300 start-up fee - incl. 1st premium**
- 2. Pay your monthly premium of R200**
- 3. Build your referral network over 7 levels**
- 4. Earn marketing fees, commissions, bonuses and incentives**

Westrich Marketing(Pty)Ltd

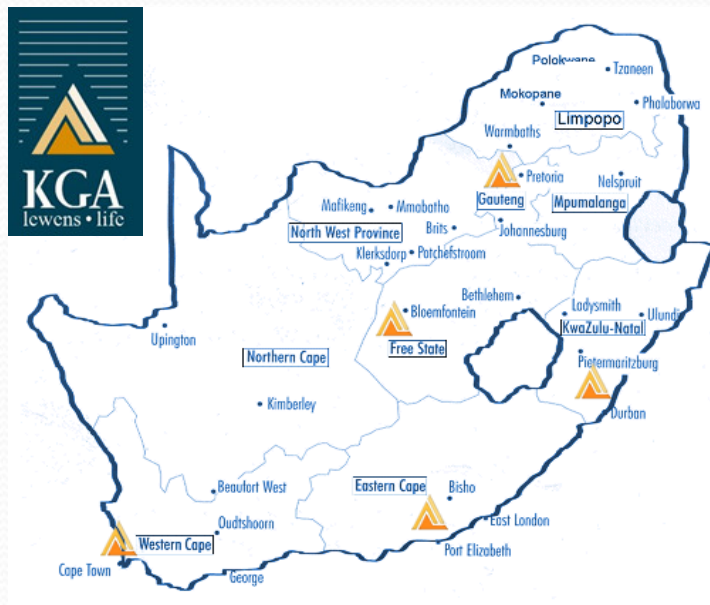
T/A

Blue  Chip
Business Opportunity

Est. 2000

KGA LIFE - BRANCHES

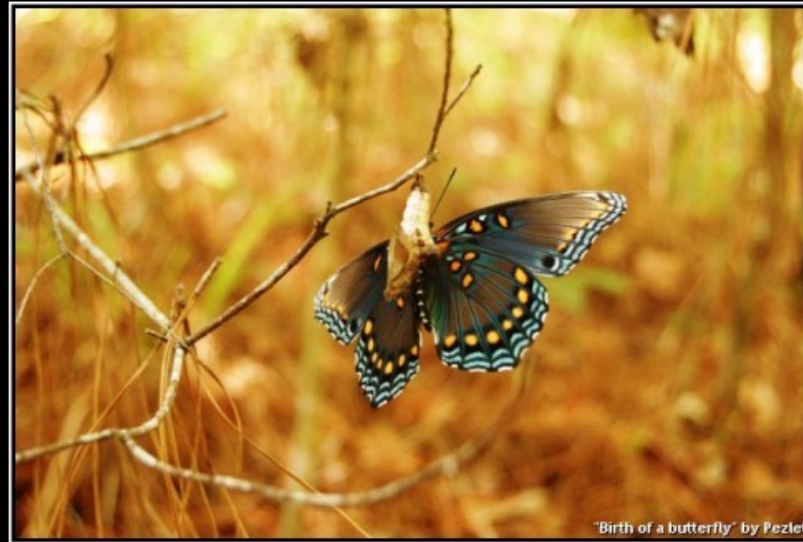
Est. 1986 - FSP 15980



HEAD OFFICE
55 Canterbury Street
Bellville



For things to change ...



CHANGE

"Change is the essence of life. Be willing to surrender what you are, for what you could become".

You have to change

**Get back to the person who
gave you this presentation**



Act now ...



**Join our team
Of movers and shakers!**