

# Blue Chip

## Business Opportunity

Westrich Marketing (Pty) Ltd T/A BlueChip is a registered financial service provider FSP 26878

### THE BUSINESS OPPORTUNITY

While you are being covered by the different products, you can also earn an income with BlueChip.

### THE PRODUCT

DESCRIPTION	COVER AND PREMIUM
Funeral Cover	R 10 000
Accidental Death	R 10 000
KGA Assist	Yes
Monthly Premium	R 140
Marketing fee	R 100
Admin fee	R 10
Total Startup Fee	<b>R 250</b>

### Funeral Participation Plan Benefit Structure

ASSURED	BENEFIT
Member	R10 000
Spouse	R10 000
Children over 14 years	R10 000
Children 6 to 13 years	R5 000
Children still borne to 5 years	R2 500

Members over 65 years - R5000 cover only  
All products underwritten by KGA Life. KGA Life is a registered Financial Service Provider nr. 15980.

### KGA Assist: Tel: 086 000 535

- Repatriation of Mortal Remains
- 24 hr legal assistance
- 24 hr nurse line
- Emergency evacuation

### Who May Join

Age: From 18 years up to 75 years  
Children : No restriction on size of family  
Students also covered up to age 25. All physically or mentally disabled children who are dependent on their parents irrespective of age.

### Waiting periods for funeral cover

1 (one) month waiting period in the event of accidental deaths  
6 (six) month waiting period on funeral policy

### Death as a result of Dreaded Diseases

1. 0 to 6 months membership: No benefit
2. 7 to 12 months membership: 25% of claim amount
3. 13 to 18 months membership: 50% of claim amount
4. 19 to 24 months membership: 75% of claim amount
5. 24 months membership: 100% of claim amount

For further information visit: [www.bchip.co.za](http://www.bchip.co.za)

### THE INCOME POTENTIAL

Level	Referrals	Comm/level	Level Comm	Total comm
1	7	R20	R140	R140
2	49	R20	R980	R1 120
3	343	R20	R6 860	R7 980
4	2 401	R20	R48 020	R56 000

No limit on how wide you can go.

**R100 marketer's fee will be paid to you on every member that you personally enrol**

### Build your network over 7 levels.

As soon as there are more referrals on level 5 than on level 1, level 5 opens. If there are more referrals on level 6 than level 2, then level 6 opens and finally when there are more referrals on level 7 than on level 3, then level 7 opens.

Level	1	2	3	4	5	6	7
5	R10	R20	R20	R20	R10		
6	R10	R10	R20	R20	R10	R10	
7	R10	R10	R10	R20	R10	R10	R10
<b>7x3x3x3x3x3x3 = R78,000 per month</b>							

### Monthly bonuses

A monthly bonus of **R3000** is payable to a member who personally introduces 3 people on his/her first level, who in turn introduce 3 people each on the 2<sup>nd</sup> level and those 9 people introduce 3 people each on the 3<sup>rd</sup> level. A monthly bonus of **R6000** is payable to a member who has two perfect structures as explained above, in place.

Members on 1st level	Total Members	Once-off bonus	Monthly Allowance
3	39	R250	
3	78	R500	
3	150	R750	
3	300	R1,000	
5	500	R2,000	R1,000
5	750	R2,500	R1,500
10	1,000	R5,000	R2,000
10	2,000	R10,000	R5,000
10	5,000	R20,000	R10,000
10	10,000	R50,000	R20,000

Bank details for cash deposit of first premium or unpaids:

**Account Name: Westrich Marketing T/A BlueChip**

**Bank: ABSA Branch Code: 632005**

**Account number: 407 359 7092**

**Bank reference as follows:**

First monthly premium: BC + member id + initial + surname

Unpaid: UP + member id + initial + surname

Fax the deposit slip to fax number at bottom of application form or to (021) 948 4842.