

Business Unlimited

*with You & BlueChip*

Welcome

to the

**Blue  Chip**  
Business Opportunity

Westrich Marketing (Pty) Ltd T/A BlueChip is a registered  
Financial Service Provider FSP 26878

# **THE TWO TYPES OF INCOME**

## **ACTIVE INCOME**

- YOU HAVE TO BE PRESENT TO EARN
- DEPENDENT ON YOU ALONE
- STOPS WHEN YOU STOP
- LIMITED
- YOU ARE VULNERABLE
- 97% EARN ACTIVE INCOME
- 97% @ 65 ARE DEAD OR DEAD BROKE

## **PASSIVE INCOME**

- CREATE A BUSINESS SYSTEM
- PRODUCES INCOME EVEN IN YOUR ABSENCE
- UNLIMITED

# SERVICES vs PRODUCT

TEACHERS  
DOCTORS  
ATTORNEYS  
WAITERS, ETC

## PRODUCT CHARACTERISTICS

- **EVERONE NEEDS IT**
- **IT'S AFFORDABLE @ R140**
- **DO LIMITED NUMBER OF SALES ONCE OFF**

# THE BUSINESS OPPORTUNITY

- **ONCE YOU BOUGHT THE PRODUCT,  
YOU HAVE THE RIGHT TO SELL IT**



**YOUR OWN BUSINESS!!**

# Recommend and Earn

## Silver and Gold products

LVL	Members	Coms/level	Level commission	Total commission
1	5	R20	R100	R100
2	25	R20	R500	R600
3	125	R20	R2 500	R3 100
4	625	R20	R12 500	R15 600

<b>Once-Off Bonus (Gold Members Only)</b>	
Level 1	3
Level 2	9
<b>Bonus</b>	<b>R300</b>

<b>Monthly Bonuses (Silver &amp; Gold Members)</b>		
Level 1	3	3
Level 2	9	9
Level 3	27	27
<b>Bonus</b>	<b>R820</b>	<b>R5 000</b>

# Recommend and Earn

**Automatic Upgrade with Bronze Product  
once commission = R500**

LVL	Members	Coms/level	Level commission	Total commission
1	3	R20	R60	R60
2	9	R8	R72	R132
3	27	R9	R243	R375
4	81	R10	R810	R1 185
5	243	R5	R1 215	R2 400
6	729	R5	R3 645	R6 045
7	2187	R8	R17 496	R23 541

# **ADDITIONAL INCENTIVES**

- 5 [1–7] 500 (3 Months) – R5000 once-off  
for office equipment**
- 10 [1-3] 1000 – CITI Golf + R1000pm**
- 20 [1-4] 2500 – BMW 116i + R2500pm**
- 40 [1-4] 5000 – BMW 320i/C180/A4 +  
R5000pm**
- 60 [1-4] 10 000 – X5/ML350 + R10000pm**

# THE PRODUCT

- **EVERYBODY NEEDS IT**
- **IT'S AFFORDABLE @ R140**
- **FUNERAL POLICY UNDERWRITTEN BY KGA Life**
- **FAMILY COVER OF R10 000**
- **NO LIMIT TO SIZE OF FAMILY**
- **CHILDREN COVERED TO 21  
(FULL TIME STUDENTS TO 25 YEARS)**
- **COVER AGAINST SUICIDE & HIV/AIDS**



# Business Start-up Fee

<b>Description</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>
Funeral Cover	R10 000	R10 000	R10 000
Accidental Death	N/A	Yes	Yes
KGA Assist	N/A	Yes	Yes
Monthly Premium	R110	R140	R140 x 2
<b>Marketing Fee</b>	<b>R50</b>	<b>R100</b>	<b>R100</b>
Admin Fee	R10	R10	R10 x 2
<b>Total Start-up fee</b>	<b>R170</b>	<b>R250</b>	<b>R400</b>

# Summary

## Different ways to earn an income

- 1. Marketing Fee**
- 2. High Income over 4 levels (Wide)**
- 3. Commission over 7 levels (Deep)**
- 4. Once-off bonuses**
- 5. Monthly bonuses**
- 6. Incentive bonuses**

**TAKE ACTION NOW!!  
REQUEST & COMPLETE AN  
APPLICATION**



**BECOME THE DRIVER OF YOUR  
OWN FINANCIAL VEHICLE!!**